

Syllabus for Smart Apps!

By Troy J. Peters, CTS

What's on your phone? Work smarter--not harder! This tech session will identify apps to promote and organize your business and personal life in an efficient way! Bring your smartphones for the best apps ever! All app user levels welcome!

- Introduction – Who am I and Why am I here?
- Embracing the technology, iOS, Android, Windows
- Time Management – Making the most out of Calendars, Stop Watches, and Clocks.
 - iCal
 - Cal
 - Outlook
- Office Management – Spreadsheets, Word Processing, and Presenting Oh My!
 - Documents to Go
 - Pages
 - Numbers
 - Keynote
 - DropBox
 - Google Drive
 - Evernote
 - Skype
 - GoToMeeting
 - iAnnotate PDF
- Photography and Photo Manipulation
 - Photoshop
 - Photoshop Touch
 - Photo Timer
 - iMovie
 - Backup and the Cloud
- Health and Fitness
 - Loselt
 - Nike
 - Fooducate
 - Running (Nike +)
 - LA Fitness
- Social Media – What's the latest and how can I manage it all?
 - HootSuite
 - Snapchat
 - Instagram
 - Facebook
 - Twitter
 - LinkedIn

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- WhatsApp
- Local Connections – Who’s got the best apps in Arizona?
 - Harkins
 - AZ Central
 - Cardinals
 - Coyotes
 - 3TV
 - Arizona State Fair
 - AZ Sports 98.7 FM
 - Food City
 - Kroeger (Fry’s)
 - Telemundo Arizona
 - Phoenix Magazine
 - Phoenix Mercury
 - Phoenix New Times
 - Phoenix Business Journal
- To Infinity and Beyond – Wearable technology and the future of apps.

Technology Needs:

- Projector or Large Screen Monitor (16:9 Widescreen Format Please)
- I will provide my own laptop – please advise if I need a VGA or HDMI connection
- Wireless Lapel Mic preferred
- Audio connection for my laptop/iPhone

Thank you again for inviting me to your event, if you have any questions or recommendations please do not hesitate to reach out to me:

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